

August 13, 2024, [Advertorials](#)

## ADVERTORIALS

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## ADDITIONAL INFORMATION

An Interview Advertorial is a 6-minute video that airs four times in News on One and is posted to One Africa social media for a two week period.

### SCHEDULE:

- Live Stream: As per client booking date in the news bulletin @ 19h00, 22h00 and (next day) 06h00 on [oneafrica.tv](#), DStv Stream, GOtvStream
- Broadcast: As per client booking date in the news bulletin @ 19h00, 22h00 and (next day) 06h00 on DStv 284, GOtv 24
- Video-on-demand: Published daily @ 19h00 on [oneafrica.tv](#) (as per client booking)

### WHAT YOU GET:

- 1 x interview in studio (6 questions pertaining to an event, product or service).
  - Duration 3-6 minutes
  - Accompanying background music.
- Client opening and closing client branded billboard graphics
  - Client branded lower thirds
- Once-off overlay 2 hour recording at client premises, product service or event
  - Turnaround time: 2-3 days

### Addons

- Additional overlay at external locations (N\$2000)
- Additional interview recordings (N\$ 1500)
- Vox pops 4 people (N\$ 1500)

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**Categories:** [OmniChannel](#), [OneAfrica](#), [TV](#)

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