

## THE ACOUSTIC SPOTLIGHT

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### ADDITIONAL INFORMATION

Tune in every Fridays 15h30 for an intimate journey into the local music scene with Arthur and "The Acoustic Spotlight."

Arthur invites talented artists from our community into the studio to perform live acoustic renditions of their original music or captivating covers.

From soulful ballads to upbeat melodies, each episode offers a unique glimpse into the diverse talents flourishing in our area.

Whether you're a music enthusiast or simply seeking some inspiration, "The Acoustic Spotlight" promises to deliver an unforgettable listening experience, one stripped-down chord at a time.

**AUDIENCE:** FRESH FM

**DATE & TIME:** Every Friday @ 15h30

**TIMELINE:** Show Sponsorship must be taken for minimum of 3 months.

1. 20 x Promo Spots per month to promote the segment (mentioning the sponsor name).
2. This daily show segment would include an Intro & Outro Billboard before and after the programme (mentioning the sponsor & tagline).
3. This includes a 30 Second Radio Commercial placement within 30 minutes of the sponsored segment (material to be provided by the sponsor).
4. The sponsors logo will be include on all Social Media & Website artwork pertaining to the segment.

**Categories:** [Fresh FM](#), [Prime Time](#), [Radio](#)

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