

## **30-SECOND GRAPHIC ADVERT**

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### **ADDITIONAL INFORMATION**

A 30-second graphic advert is a concise promotional video that utilises static or moving graphics, text, and images to convey a message or advertise a product or service within a brief timeframe.

Typically used in digital marketing campaigns, these adverts aim to capture the audience's attention quickly and effectively communicate key information or brand messages.

#### **WHAT YOU GET:**

- Motion graphics
- Duration 30 seconds
- Accompanying background music.
  - Text and pictures
- Turnaround time: 3-4 days Offerings

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**Categories:** [OmniChannel](#), [OneAfrica](#), [TV](#)

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September 16, 2024, [30-Second Graphic Advert](#)

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