

**BATTLE OF THE SEXES**

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**ADDITIONAL INFORMATION**

Introducing the electrifying gameshow that's taking Namibian radio by storm! 'Battle of the Sexes' pits male and female contenders against each other in a high-stakes general knowledge showdown.

Here's the twist: NSK challenges Shai\_Quan's female candidate with 5 questions typically known by men, while Shai\_Quan tests NSK's male candidate with 5 questions usually known by women.

In our thrilling first season, we kept score, and Shai\_Quan's team triumphed over NSK's, clinching victory with a score of 14-11.

Advertisers, seize the opportunity to align your brand with the excitement and competitive spirit of Battle of the Sexes on Namibian radio!

**AUDIENCE:** FRESH FM

**DATE & TIME:** Every Friday @ 07h15

**TIMELINE:** Show Sponsorship must be taken for minimum of 3 months.

1. 24 x Promo Spots per month to promote the segment (mentioning the sponsor name).
2. This daily show segment would include an Intro & Outro Billboard before and after the programme (mentioning the sponsor & tagline).
3. This includes a 30 Second Radio Commercial placement within 30 minutes of the sponsored segment (material to be provided by the sponsor).
4. The sponsors logo will be include on all Social Media & Website artwork pertaining to the segment.

**Categories:** [Fresh FM](#), [Prime Time](#), [Radio](#)

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